

The Law of the Harvest

Practical Principles of Effective Missionary Work

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"He which soweth sparingly shall reap also sparingly; and he which soweth bountifully shall reap also bountifully." 2 Corinthians 9:6

At a time of unprecedented opportunity, Latter-day Saint missionary and member-missionary efforts are operating far below their potential. Recent missionary program changes have led to modest improvements, yet annual LDS growth rates remain below 3%, and most converts are lost to the Church. Few active members participate in member-missionary efforts at all, and vast numbers of individuals throughout the world remain unreached by the gospel message. In The Law of the Harvest, Dr. Stewart shares proven principles validated over fifteen years of research into effective missionary programs around the world.

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The Law of the Harvest: Practical Principles of Effective Missionary Work will help your missionary efforts to reach their divine potential. You'll learn how to:

Engage all active members in sharing the gospel
Set empowering goals while avoiding unhelpful ones
Manage time efficiently
Retain 80-100% of new converts anywhere in the world
Optimize your finding program for local circumstances
Teach for true conversion
Implement principles of effective leadership

Individuals, congregations, and missions that have implemented these principles have consistently seen productivity multiply. The time of the great harvests is not past. It is only just beginning.

"I believe it is totally unnecessary that we lose [any of] those who are baptized." Gordon B. Hinckley